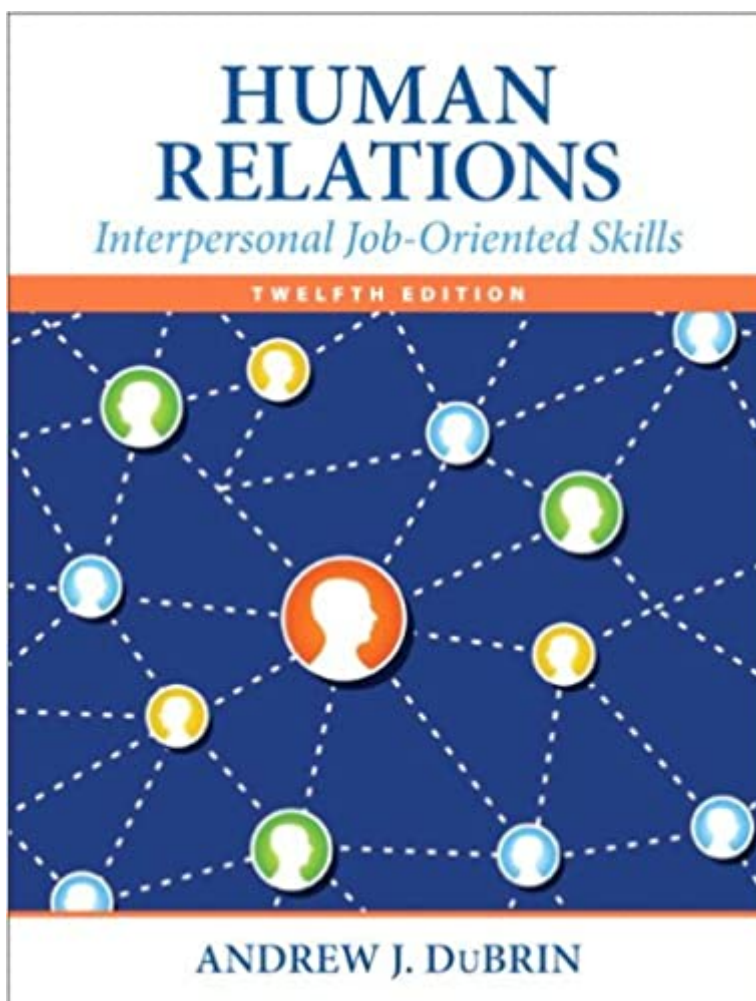


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Human Relations: Interpersonal Job-Oriented Skills (12th Edition)



Synopsis

For undergraduate courses in Human Relations, Applied Psychology, Human Relations in the Workplace, Career Development; also appropriate for a course in Interpersonal Skills Training. An accomplished author and national speaker, Andrew J. DuBrin brings his expertise of Human Relations and Business Psychology to this exciting Twelfth edition. Focusing on today's work environment, the book takes a two-pronged approach that improves interpersonal skills by first presenting basic concepts and then by featuring a heavy component of skill development and self-assessment. Human Relations: Job-Oriented Skills 12e is not just a textbook. The twelfth edition includes a wealth of experiential exercises, including new cases and self-assessment quizzes that can be completed in class or as homework. This program will provide a better teaching and learning experience for you and your students. Here's how: Relate Concepts to What's Happening Today, Personally and in the Workplace: Give students hands-on ways to develop practical human relations skills and stay involved in class. Reinforce Concepts and Build Skills: Proven pedagogy, exercise sets, and end-of-chapter material are all geared towards ensuring students grasp the concepts. Keep your Course Current and Relevant: New examples, research findings, and examples appear throughout the text. Twelve of the case openers and twenty-four cases are new.

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Customer Reviews

An accomplished author, Andrew J. DuBrin, Ph.D., brings to his work years of research experience

in human relations and business psychology. His research has been reported in Entrepreneur, Psychology Today, the Wall Street Journal, Fortune Small Biz, and over 100 national magazines and local newspapers. He has published numerous articles, textbooks, and well-publicized professional books. Dr. DuBrin received his Ph.D. from Michigan State University and is professor emeritus at the College of Business, Rochester Institute of Technology where he has taught organizational behavior, leadership and career management at the Rochester Institute of Technology.

looks as expected and I love that I was able to get it for a decent price compared to the book store! Thank you! For being used, there was lil to no damage on it! I posted a picture of the most that was used within the book.

Great book for the college student going into business. I have only read the first few chapters and it already has opened my mind to many aspects in communication in the world of business. It's easy to read and gives great examples to support concepts.

So far learning a lot from this book. I want to buy it for future use but it's way too expensive. I'm only renting it.

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